

TURNING POINTE SURVIVOR ADVOCACY 2021 ANNUAL REPORT



16

employees

10

committed board
members

959

calls

from survivors answered

5,000

hours

of advocacy services

\$1m

invested in first agency fund

\$63k

in fundraising

Mission:

To provide safety and support for survivors of domestic and sexual abuse through advocacy, prevention education, and community outreach and awareness.

Looking Back at 2021

Despite navigating the challenges of COVID-19 while maintaining all face-to-face services, many accomplishments took place because of a dedicated staff, strong board and supportive community.

To summarize 2021, Turning Pointe stretched, grew and was willing to try new things all to better serve clients and create agency sustainability.

Because of a **generous donation by a long-standing donor, we created an endowment called “MJ for Survivors” agency fund at the Greater Tacoma Community Foundation.** This fund will grow and will create a steady stream of unrestricted funds in perpetuity.

Since announcing this new agency fund, several families have committed to include Turning Pointe in their estate planning. As a result **we are currently planning to roll out a legacy society called “Friends of Turning Pointe” in 2022.** We brought in new donors from outside the county who believe in our mission and the work we do for all survivors. Our goal is to continue to diversify funding, creating sustainability for generations to come.

We hosted a successful SOLD OUT Power of the Purse Event. It was good to get back to an in-person event. We sought new creative ways to meet staffing needs including **bringing on our first AmeriCorps VISTA member as a Marketing and Communications Coordinator,** hence our first ever Annual Report.

In order to help us better reach and serve clients, **we added a Mobile Advocate position,** a first in Turning Pointe’s history. We were also awarded a Capital Budget Request, raised private funds and **received a Capital Grant from the Ben B. Cheney Foundation** to add two new offices for our growing Prevention and Youth program.

Funds from the Satterberg Foundation helped us **add keycard access allowing clients to safely come and go from the shelter as they needed.**

After going over the welcome packet, explaining the keycard system, **a client said to her advocate, “you guys are the first shelter that isn’t trying to control us”.** The client went on to say how safe she felt knowing she was in control of her situation while also having the support of advocates. That is what Turning Pointe is about: support and empowerment.

Without our many partners, the successes of 2021 would not have been possible.

Gina Finley, MNPL, CAP®
Executive Director

2021 by the numbers

The refrain for Turning Pointe Survivor Advocacy Center throughout 2020 and 2021 was “safe at home is not always safe”. Domestic violence and sexual assault affect many people during “normal” times (1 in 4 women and 1 in 7 men experience domestic violence), but studies show violence in the home increased during the pandemic.

432 total domestic violence clients

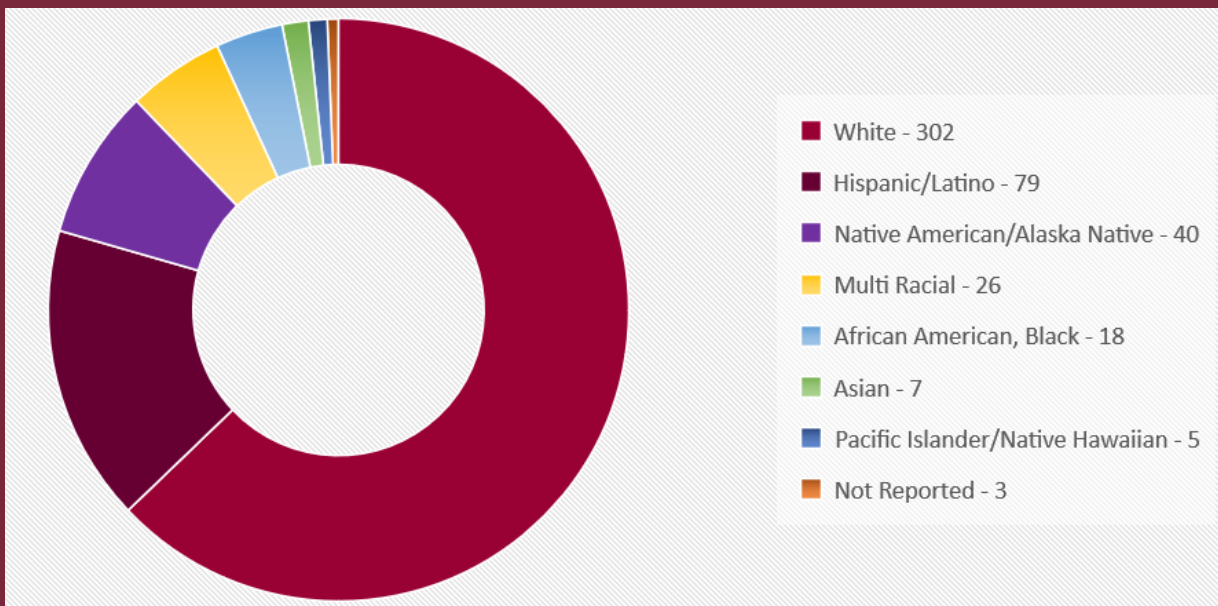
79 male domestic violence clients

175 hours spent giving crisis counseling and intervention

103 total sexual assault clients

32 dogs and **7** cats housed in shelter

2021 Domestic Violence Clients by Race/Ethnicity

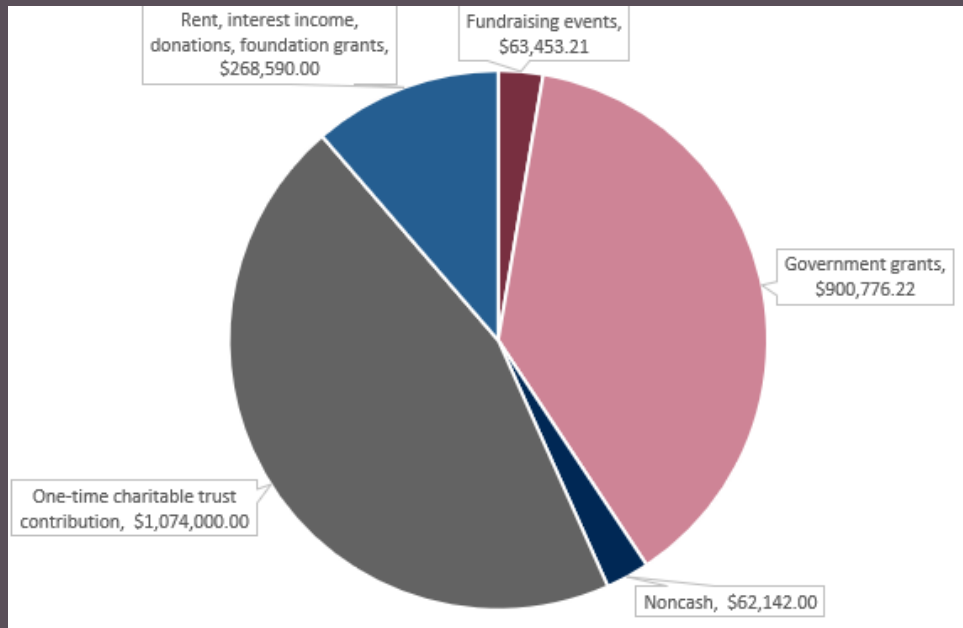


Crisis calls came from all over the US, but mostly from:

- Mason County - 588
- Thurston County - 122
- Pierce County - 66
- Kitsap County - 23

While 2021 was challenging for so many, we are proud that with the community support, secure funding and amazing staff, we were able to serve those who needed us the most.

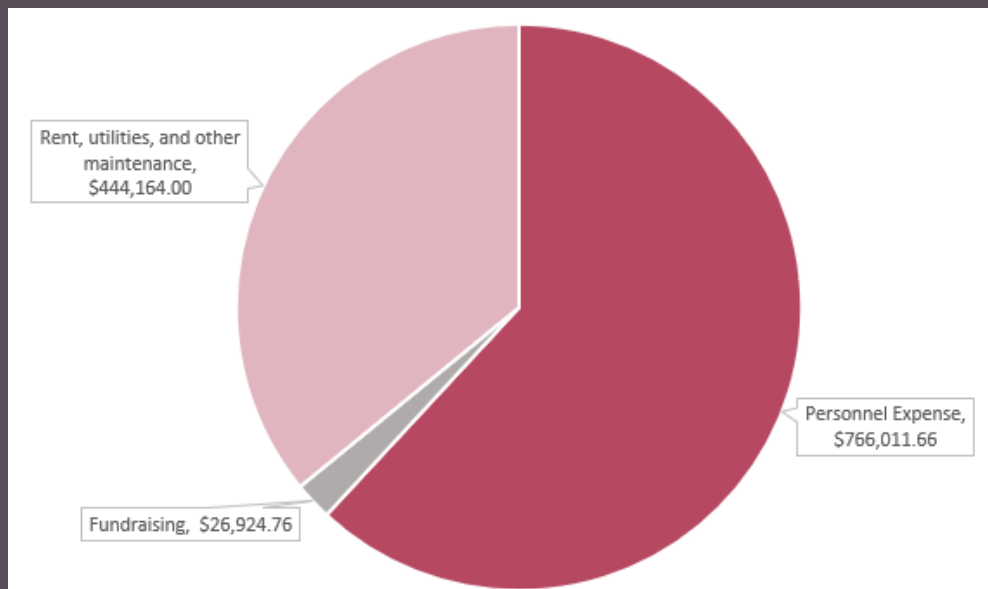
Total Income in 2021



Income breakdown:

- 70%** from government grants
- 21%** from rent, interest income, cash donations and foundation grants
- 5%** from fundraising events, like Power of the Purse
- 5%** from noncash donations

Total Expenses in 2021



2021 Major Accomplishments:

- Successful Power of the Purse event - in person for the first time since 2019
- Board grew and diversified, bringing new skills and experience
- AmeriCorps VISTA program started
- Funding diversified: Ben B. Cheney, Medina Foundation, Capital Budget Request

Youth and Prevention Program Update:

Turning Pointe's Youth Program continued to grow in 2021. With more youth-focused advocacy, programs, events, and groups, Turning Pointe reached more youth clients and secondary survivors than ever before, serving clients under the age of 18 directly. Our programs include:

- Breaking the Cycle Youth Group
- Resiliency-Focused Parenting Class (partnered with Family Education Support Services)
- Youth case management
- Awareness events
- Youth Leadership Program



New and continued partnerships:

- OlyFed
- CIELO
- The Youth Connection
- Shelton YMCA
- Safe & Sound
- Family Education & Support Services
- WISE
- Community Lifeline
- Mason County Sherriff's Office
- Boys & Girls Club of North Mason
- Mason Health
- Crossroads Housing

We couldn't fulfill **our mission**
without **our community.**



2020-2021 Board Members

- **Becky Sayan-Ayers**, Board Chair
- **Bill Oplinger**, Vice Chair
- **Jill McKnight**, Secretary
- **Jennifer Beierle**, Treasurer
- **Marilyn Sayan**, Board Member
- **Sharon Trask**, Board Member
- **Karin Leaf**, Board Member
- **Rob Wilson-Hoss**, Board Member
- **Melissa Strong**, Board Member
- **Karen Schade**, Board Member

THANK YOU to our 2022 Adopt a Room Sponsors!

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